

**YEWS's
National Senior College, Nashik-1 Program Outcomes - BBA(Business
Administration)**

	Human Resource Management Principles and Functions
PSO1	To introduce the concept, principles and practices of H.R.M. to the students
	Principles of Management
PO1	To make the students aware about various activities of business, business practices and recent trends in business world.
PO2	To study the challenges before the businesses and setting up of a business enterprise.
PO3	To develop the spirit of entrepreneurship among the students.
	Business Communication Skills
PO1	To improve various skills such as linguistic, non-linguistic and Paralinguistic skills.
PO2	To develop an integrative approach where reading, writing, oral and speaking components are used together to enhance the students' ability to communicate and write effectively.
PO3	To create awareness among student about Methods and Media of communication
	Business Ethics
PO1	To impart knowledge of Business Ethics to the students.
PO2	To promote Ethical Practices in the Business.
PO3	To develop Ethical and Value Based thought process among the future manager's entrepreneurs.
	Labour Laws
PO1	To acquaint the students with important legal provisions governing the industrial employees
	Analysis of Financial Statements
PO1	To prepare students for interpretation and analysis of financial statements effectively.
PO2	To make the student well acquainted with current financial practices
	Long Term Finance
PO1	To make the study of long-term financing
PO2	To make the student well-acquainted regarding current financial structure
	Human Resource Practices
PO1	To familiarize the students with it & practices
	Business Planning and Project Management
PO1	To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management
	Event Management
PO1	To acquaint the students with concepts, issues and various aspects of event management.

YEWS's National Senior College, Nashik-1 Course Outcomes - BBA(Business Administration)	
	Principles of Management
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CO3	To create awareness among student about Methods and Media of communication
	Business Accounting
CO1	To enable the students to acquire sound knowledge of basic concepts of accounting
CO2	To impart basic accounting knowledge
CO3	To impart the knowledge about recording of transactions and preparation of final accounts
CO4	To acquaint the students about accounting software packages
	Business Economics (Micro)
CO1	To expose students to basic micro economic concepts.
CO2	To apply economic analysis in the formulation of business policies.
CO3	To use economic reasoning to problems of business.
	Business Mathematics
CO1	To understand applications of matrices in business.
CO2	To understand the concept and application of Permutations & Combinations in business.
CO3	To use L.P.P. and its applications in business.
CO4	To understand the concept of Transportation problems & its applications in business world.
CO5	To understand the concept of shares & share market.
	Business Demography and Environmental Studies
CO1	To develop knowledge base for demographic and environmental factors affecting business.
CO2	To make the students aware of environmental problems related to business and Commerce.
CO3	To inculcate values of Environmental ethics amongst the students.
	Business Organization and Systems
CO1	To provide conceptual knowledge to the students regarding nature, complexity and various

	functions of management aspects of management
CO2	To give historical perspective of management
CO3	Students will also gain some basic knowledge on recent trends and international
	Principles of Marketing
CO1	To introduce and familiarize the student's basic concepts of marketing, it's general nature, scope and importance.
CO2	To impart appropriate knowledge and understanding of its primary functions and applications And its gradual evolution and development.
CO3	To develop basic and essential skills related to marketing.
CO4	To provide a learning platform for preparing students for marketing employability opportunities Essential for industries.
	PRINCIPLES OF FINANCE
CO1	To provide understanding of nature, importance, structure of finance related areas.
CO2	To impart knowledge regarding sources of finance for a business
	Basics of Cost Accounting
CO1	To Impart the Knowledge of Basic cost concepts, element of cost & preparation of Cost Sheet.
CO2	To provide basic knowledge of important Methods of costing.
	Business Statistics
CO1	To understand the basics of statistics - concept of population and sample & to use frequency distribution to make decision
CO2	To understand and to calculate various types of averages and variation.
CO3	To understand Correlation and use of regression analysis to estimate the relationship between two variables and its applications.
CO4	To understand the concept - Time Series and its applications in business.
CO5	To understand the concept - Index numbers and applications in business.
CO6	To inculcate the research culture among students.
	Business Informatics
CO1	To know the basics of Computer
CO2	To understand the basics of networking
CO3	To know the basics of internet
CO4	To know the basics of databases
	Personality Development
CO1	To make the students aware about the dimensions and importance of effective personality.
CO2	To understand personality traits and formation and vital contribution in the world of business .
CO3	To make the students aware about the various dynamics of personality development.

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CO2	To promote Ethical Practices in the Business.
CO3	To develop Ethical and Value Based thought process among the future manager's entrepreneurs.
	Human Resource Management and Organizational Behavior
CO1	To introduce to the students the functional department of human resource management and acquaint them with planning, its different functions in an organization.
CO2	To introduce the human resource processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization.
	Management Accounting
CO1	To impart basic knowledge of Management Accounting.
CO2	To know the implications of various financial ratios in decision making.
CO3	To study the significance of working capital in business.
CO4	To understand the concept of budgetary control and its application in business.
CO5	To develop the calculating ability of various techniques of management accounting.
	Business Economics (Macro)
CO1	To study the behavior of working of the economy as a whole.
CO2	To develop an analytical framework to understand the inter-linkages among the crucial Macroeconomic variables.
CO3	To apply economic reasoning to problems of business and public policy.
	IT in Management
CO1	To understand the role of IT in Management.
CO2	To understand the basics of operating systems.
CO3	To know the current happenings.
	Production & Operations Management
CO1	To provide goods and services at the right time, at the right place at the right manufacturing cost of the right quality.
CO2	To understand manufacturing technology and its role in developing business strategy.
CO3	To identify the role of operation function.
CO4	To understand the external and internal effects of five operation performance objectives
	Industrial Relations and Labour Law
CO1	To impart the students with the knowledge about complexities between labour and management relationships.
CO2	To make the students aware about mechanisms of Industrial Dispute and friendly interventions to deal with employee-employer problems.
CO3	To impart the students with the knowledge of laws & how law affects the industry &labour.

	Business Taxation
CO1	To understand the basic concepts and definitions under the Income Tax Act, 1961.
CO2	To update the students with latest development in the subject of taxation.
CO3	To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961.
CO4	To acquire knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.
CO5	To prepare students Competent enough to take up to employment in Tax planner.
CO6	To develop ability to calculate taxable income of firms, co-operative societies and charitable trust.
	International Business
CO1	To acquaint the students with emerging issues in international business
CO2	To study the impact of international business environment on foreign market operations.
CO3	To understand the importance of foreign trade for Indian economy.
CO4	To understand the concepts of Information System
CO5	To study the concepts of system analysis and design
CO6	To understand the issues in MIS
	Business Exposure
CO1	To develop the understanding of the student with a realistic and practical perception of the industry its layout, procedures, processes, organization structure
CO2	The objective of the Industrial Visit is to help students gain firsthand information regarding the functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom
	Supply Chain and Logistics Management
CO1	To introduce the fundamental concepts in Materials and Logistics Management.
CO2	To familiarize with the issues in core functions in materials and logistics management
	Entrepreneurship Development
CO1	To create entrepreneurial awareness among the students.
CO2	To help students to up bring out their own business plan.
CO3	To develop knowledge and understanding in creating and managing new venture.
	Business Law
CO1	To understand basic legal terms and concepts used in law pertaining to business
CO2	To comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases.
	Research Methodology
CO1	To provide the students with basic understanding of research process and tools for the same.
CO2	To provide an understanding of the tools and techniques necessary for research and report

	writing.
	Long Term Finance
CO1	To make the study of long-term financing
CO2	To make the student well-acquainted regarding current financial structure
	Analysis of financial statements
CO1	To Describe and apply the basic techniques of financial statement analysis;
CO2	To recognize and explain the fundamental role of accounting numbers in the valuation of entities and the key financial claims on these entities assets
	Business Planning and Project Management
CO1	To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management
	Event Management
CO1	To acquaint the students with concepts, issues and various aspects of event management.
	Management Control System
CO1	To introduce to the students the function of management control, its nature, functional areas, And techniques.
	E- Commerce
CO1	To know the concept of electronic commerce
CO2	To know the concept of Cyber Law & Cyber Jurisprudence
CO3	To know Internet marketing techniques
	Financial Services
CO1	To understand the operations of the financial services industry and the services provided.
CO2	To apply problem solving to address the information needs of the financial services sector
CO3	To appraise the environmental context in which managers of the financial services industry operate
	Cases in Finance / Project
CO1	To understand of application of theory into practice