



YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, NASHIK

DEPARTMENT OF COMMERCE

	PROGRAM OUTCOMES
PO1	This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.
PO2	After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the companies.
PO3	Capability of the students to make decisions at personal & professional level will increase after completion of this course.
PO4	Students can independently start up their own Business.
PO5	Students can get thorough knowledge of finance and commerce.
PO6	The knowledge of different specializations in Marketing Management and Business Administration with the practical exposure helps the students to stand in organization.
	PROGRAM SPECIFIC OUTCOMES
PSO1	To build a strong foundation of knowledge in different areas of Commerce.
PSO2	To develop the skill of applying concepts and techniques used in Commerce.
PSO3	To develop an attitude for working effectively and efficiently in a business environment.
PSO4	To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.
PSO5	To expose students about entrepreneurship.
PSO6	To enable a student to be capable of making decisions at personal and professional level.



	Course outcomes
	F.Y.B.COM
	Compulsory English
CO1	To offer students good pieces of prose and poetry so that they realize the beauty and communicative power of English
CO2	To expose them to native cultural experiences and situations so that they understand the importance and utility of English language
CO3	To develop overall linguistic competence and communicative skills among the students
CO4	To develop oral and written communicative skills among the students so that their employability enhances and English becomes the medium of their livelihood and personality
	Financial Accounting
CO1	To impart the knowledge of various accounting concepts.
CO2	To instil the knowledge about accounting procedures, methods and techniques.
CO3	To acquaint them with practical approach to accounts writing by using software.
	Business Economics (Micro)
CO1	To expose students of commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.
CO2	To stimulate the student interest by showing the relevance and use of various economic theories.
CO3	To apply economic reasoning to problems of business.
	Computer Fundamentals
CO1	To make the student familiar with computer environment.



CO2	To make the students familiar with basics of network, internet and related concepts.
CO3	To make awareness among the students about applications of internet in commerce.
CO4	To enable the students to develop their own web site.
	Banking and Finance (fundamental of banking)
CO1	To acquaint the students with the fundamentals of banking.
CO2	To develop the capability of students for knowing banking concepts and operations.
CO3	To make the students aware of banking business and practices.
CO4	To give thorough knowledge of banking operations.
	Marketing and salesmanship (fundamental of marketing)
CO1	To create awareness about market and marketing.
CO2	To establish link between commerce/business and marketing.
CO3	To understand the basic concepts of marketing.
CO4	To understand philosophy and generating ideas for marketing research.
	Urdu
CO1	To Read, understand and enjoy Urdu poems.
CO2	To Gain knowledge about the authors, their lives and their contributions to Urdu literature.
CO3	To Write sentences, short story, news, report and essays on their



	own.
CO4	To Know about Urdu essayists, novelists, dramatists, and new and old poets and their poetry.
CO5	To Gain knowledge about the poets, their lives and their contributions to Urdu poetry.
CO6	To know about the History of Urdu language and literature.
CO7	To Understand and appropriately use Urdu grammar.
	Hindi
CO1	छात्रों को हिंदी के प्रतिनिधि गद्य तथा पद्य रचनाकारों का परिचय कराना।
CO2	छात्रों को पर्यावरण के प्रतिआस्था एवं सजगता निर्माण करना
CO3	सफल व्यापारी तथा उद्योजक की गुणवत्ता से अवगत कराना।
CO4	छात्रों को राष्ट्रीय ऐक्य तास्थापना हेतु राष्ट्रभाषा हिंदी का प्रचार-प्रसार करना।
	S.Y.B.COM
	Business communication
	To understand the concepts, process and importance of communication.
CO1	To develop awareness regarding new trends in business communication & various media of communication.
CO2	To inculcate soft skills.
CO3	To inculcate writing skills
CO4	Business Economics (Macro)



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CO4	To help the students understand the influences of marketing management on consumer behaviour.
CO5	Business Administration
	Students will get an idea about the basic Concepts and function in administration of business.
CO1	To development Strategies of business can be introduced
CO2	Students will get an idea about how different forms of business organisations can be formed and operated
CO3	Students will get an idea about the various factors operating in external environment can have on business
CO4	T.Y.B.COM
	Business Regulatory Framework (Mercantile Law)
	To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.
CO1	To develop the awareness among the students regarding these laws affecting business, trade and commerce.
CO2	Advanced Accounting
	To impart the knowledge of various accounting concepts.
CO1	To instil the knowledge about accounting procedures, methods and techniques.
CO2	Indian & Global Economic Development
	To expose students to a new approach to the study of the Indian economy.
CO1	To acquaint students with emerging issues in policies of India's foreign trade.
CO2	Auditing & taxation
	To acquaint themselves about the concept and principles of Auditing, Audit process, Accounting Standards, Tax Audit and Audit of computerized systems.
CO1	To get the knowledge about preparation of Audit report.
CO2	To understand the basic concepts and to acquire knowledge about computation of Income, submission of return, advance tax.



CO3	Marketing management
	To understand the concepts and functioning of marketing planning and sales management.
CO1	To know marketing strategies and organization
CO2	To understand marketing in globalized scenario
CO3	To know detailing of Marketing Research
CO4	To inform about Marketing and Economic Development
CO5	Business Administration
	To acquaint the Students With basic Concepts & functions of HRD and nature of marketing functions of a business enterprise.
CO1	To development Strategies of business can be introduced.
CO2	

